Wanted Passionate Entrepreneur with Integrity
Co-Founder

This is an equity paid position.
Want to control your own destiny?
Are you environmentally conscious and looking for an opportunity to be a part of the solution?
Do you believe in giving of yourself to those who are in great need?
Do you value the triple bottom line – people, planet, profit?
Are you driven, do you have the entrepreneurial spirit and are you committed to doing whatever it takes to launch a business?
Are you a leader? Do you want to become a co-founder in a high growth market and help us become a global leader and a multi-million dollar company?!

****You must be in a financial position to work for equity!****

If you have confidence in your ability to execute a great plan, then join us on our exciting journey! Teagan and Mack is a place you can call home. We have been working diligently on our baby clothing line and launched the business in July. Please read the entire ad and we look forward to hearing from you.

We are seeking a passionate leader to become a co-founder and collaborate with others, building our organic baby clothing line into a staple in the industry. We have created an environment where the people that build the company get ownership in the company. We need someone who believes that this is the way companies should be built and will be ecstatic about receiving this opportunity. This position will be intimately involved with getting our online marketing strategy off the ground and generating revenue this year. As a business partner and a trusted member of the strategic team, you’ll need to share our entrepreneurial spirit and be willing to believe in our dream!!

Responsibilities:
- Help shape the future of Teagan and Mack
- Help get Teagan and Mack funded by investors
- Network for Teagan and Mack
- Strategize about online marketing and advertising, how to grow the company.
- Help define our go to market message, develop & execute our marketing plan
- Use every skill you have acquired to promote the Teagan and Mack model
- Analyze the competition and recommend strategic moves for Teagan and Mack
- Analyze, research, recommend, and implement processes and systems.
- Collaborate with the Strategic Founders team in growing a strong, integrated, and sustainable organization.

Skills and Competencies:
- Clear and effective communicator able to articulate the benefits of our model and vision.
- Builds trust and confidence by utilizing effective collaboration and co-ordination skills and competencies.
- Strong background analyzing the competition and adapting strategies and tactics in the marketplace.
- Demonstrated expertise in online marketing and is technologically savvy.
- Experience in building a high-performance team from the ground up.
- Models learning on the fly, experimenting, learning from failures, and sticking with what works.
- Strong understanding of social media and a belief in the power of utilizing it.
- Relishes and thrives in an unstructured environment.
- Desire to be a part of a community.
- Knows how to set priorities and make things happen.
- Energized by taking risks.
- Experience in marketing in the fashion industry a huge plus but not a requirement.

**Competitive advantages:**
- You will earn equity in the company.
- Casual and fun work environment.
- A unique opportunity, unlike anything you have experienced before.
- To maximize your equity position you should be in a position to either make a small investment or have the ability to help raise funding.
- Work from your own home.

**Teagan and Mack Summary:**
Lisa Cratty, founder of Teagan and Mack, was in management in an international firm, based in Los Angeles for many years when she finally said “ENOUGH!” I’m done with the hustle and bustle of corporate life! I want to do something that means something to me and the rest of the world. I want more time with my kids. I want to have fun…” She and her husband quit their jobs, moved their family to Louisville, CO and her company Teagan and Mack was born.

Teagan and Mack is an eco-friendly baby clothing line. All clothing and accessories are 100% certified organic cotton, good for your children… and your children’s children! Her daily inspiration comes from her two beautiful daughters, Teagan (2 yrs.) and Mackenzie (8 yrs.).

The company launched in July and already has a following and sales coming in! We need a strong online marketing person to bring us to the next level and beyond! We plan to build this company into a multi-million dollar business and provide safe and stylish clothing for babies all over the world.

Please forward your resume and respond to the questions listed below:

1. Why are you interested in becoming a Founder of a startup?
2. Why are you a great leader?
3. What was your best marketing idea?

Please send responses and resume to lisa@teaganandmack.com or call 303-630-9693. Contact us today to apply and learn more.